

# **Euphonic Privacy Policy**

#### Last Revised Date

Last Revised Date - September 3, 2025

### Introduction and Scope

This Privacy Policy ("Policy") explains how Euphonic AI, Inc. ("Euphonic" "we," "our," or "us") collect, use, share, and safeguard personal information when you visit or interact with our services that link to this Policy ("site" or "sites"). When we engage with businesses through our services to businesses, separate enterprise data protection terms will apply.

We are committed to processing personal information in accordance with applicable laws. Unless stated otherwise in a separate notice, Euphonic is the controller responsible for your personal information.

By continuing to use our sites, you acknowledge that you have read and understood this Policy. If you do not agree with our practices, please discontinue use of the sites.

# Collecting and Using Your Information

We collect and process personal information directly, automatically, and indirectly.

#### 1. Information you provide directly to us:

Contact Details (e.g., name, email address, telephone, postal address) when you <u>Book a Demo</u> or otherwise communicate with us. We use this information to communicate with you.

#### 2. Information we collect automatically:

Device and Usage Data: IP address, browser type, operating system, referring URLs, pages viewed, time spent, and clickstream data. We use this data in order to provide you with your preferred content. We also use this information to provide and maintain our site's core functionality, troubleshoot, prevent fraud, secure our site, and to comply with legal requirements.

#### 3. Information from third parties:

Social Media Platforms: If you interact with our content on third-party services (e.g., Facebook, Instagram, LinkedIn, YouTube), we may receive profile information consistent with your settings. We use this data in order to provide you with your preferred content and communicate with you about opportunities that align with your interests.



We do not knowingly collect sensitive information.

We do not collect or process sensitive personal information, such as racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data for identification purposes, health information, or data concerning a person's sex life or sexual orientation. We do not collect or process precise geolocation data.

#### We do not knowingly collect children's information.

Our website is intended for a general audience of adult professionals and hobbyists. We do not intentionally collect Personal Data about minors under the age of 18, where required by applicable law. We do not intentionally collect Personal Data from children under the age of 13. If you believe we have inadvertently collected such information, please contact us immediately so we may delete it.

# Third Party Sharing and Disclosures

We disclose personal information to:

**service providers** for technology hosting, email distribution, analytics, payment processing, and similar vendors acting at our instruction

**regulators, courts, or law-enforcement agencies** when we believe disclosure is necessary to comply with a legal obligation or protect a vital interest.

in connection with any merger acquisition, financing, or sale of assets, provided that the recipient agrees to handle your personal information consistent with this Policy.

### Your Rights and Choices

Depending on where you reside, you or your authorized agent may exercise the following rights, subject to verification and any applicable legal exceptions:

Access / Know: You have the right to request access to a copy of personal information we may hold about you.

Correction: You have the right to request that we correct inaccuracies in your personal information.

Deletion: You have the right to request that we delete all personal information that we have collected from or obtained about you.

Portability: You have the right to obtain an electronic copy of information you provided to us or have it transmitted to another entity.

Restriction / Objection: You have the right to restrict or object to certain processing, including direct marketing, profiling, or processing based on legitimate interests.



Opt-Out of Sales or Sharing: You have the right to opt out of the following uses of your Personal information: (i) Targeted Advertising; (ii) the Sale of Personal information; and (iii) Profiling in furtherance of decisions that produce legal or similarly significant effects. At this time, we do not engage in targeted advertising or sale of personal information. We also do not engage in profiling that we believe results in decisions that produce legal or similarly significant effects. Sensitive Data Processing: We do not knowingly collect or process sensitive personal information, as described in "Collecting and Using Your Personal Information". If we do collect or process sensitive personal information, we will obtain your consent beforehand, and you have the right to opt in or withdraw consent at any time.

Withdraw Consent: Where we rely on consent, you may withdraw it at any time, by [describe method, e.g., contacting us at privacy@euphonic-ai.com, subject to legal and contractual restrictions. Please note that withdrawing consent may affect our ability to provide certain services.

Automated Decision-making: Where applicable, request human review of decisions that have legal or similarly significant effects. Euphonic does not currently engage in such practices. Appeal: If you are unsatisfied with our actions related to the exercise of one of your privacy rights above, you may appeal our decision.

Lodge a Complaint: Contact your local supervisory authority if you believe our processing violates applicable law.

To exercise any of these rights, email privacy@euphonic-ai.com or use the "Contact Information" section below. We will verify your identity before fulfilling requests and respond within the timeframe required by law. Authorized agents may submit requests on your behalf, subject to applicable verification requirements.

### Marketing Communications:

We send marketing communications via electronic channels. You may update your preferences, including withdrawing consent, at any time by following the instructions provided in our communications or by contacting us at privacy@euphonic-ai.com. Even if you opt out, we may still send non-promotional messages relating to your use of the sites.

#### Cookies:

We use cookies to keep our website functional and to collect analytics and metrics about page visits.

### **Data Security Measures**

We employ administrative, technical, and physical safeguards designed to protect personal information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. Examples of these safeguards include:

Encryption in transit and at rest where appropriate



Role-based access controls and multi-factor authentication
Regular vulnerability scans, penetration testing, and security monitoring
Vendor due-diligence and contractual data-processing safeguards
Employee training and incident-response procedures
Notifying affected individuals, as required by applicable law

While we strive to secure our systems, no transmission or storage method can be guaranteed 100 percent secure. If you have reason to believe your interaction with us is no longer secure, please notify us immediately at privacy@euphonic-ai.com.

#### Retention

We retain personal information only for as long as necessary to fulfill the purposes described in this Policy, typically:

Active marketing lists: until you unsubscribe or we determine the email is no longer deliverable;

Analytics data: up to twenty-six months for user-level information, then retained in aggregated form:

Legal, accounting, and archival records: as mandated by applicable law or our litigation-hold requirements.

When retention is no longer warranted, we will delete, anonymize, or aggregate the data in accordance with our internal policies and applicable regulations.

### **Contact Information and Complaints**

If you have questions about this Policy, wish to exercise a privacy right, or believe your personal information has been processed in a manner inconsistent with this Policy, please contact us at privacy@euphonic-ai.com.

# Changes to This Policy

We may update this Policy periodically. Material changes will be posted on the sites and, where required by law, we will obtain your consent. Continued use of the sites after the effective date constitutes acceptance of the revised Policy.